



BRIAN JORDAN

TACKLING READING
HEAD ON

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MOTIVATIONAL SPEAKER

MLB Legend, Former NFL Player, Speaker & Author of Childrens books

ACHIEVEMENTS

- One of the few athletes to play both MLB and NFL professionally
- MLB All-Star (18 year career, 821 RBIs)
- Successful children's books author
- Sports analyst & commentator
- Actively involved in foundation to provide scholarships and mentoring (20+ years)
- Committed to inspiring youth to read after struggling himself as a child

For almost 20 years, Brian Jordan has helped make sports history, as both an All-Star player with the Atlanta Braves, St. Louis Cardinals, LA Dodgers, Texas Rangers, and an All-Pro selection with the Atlanta Falcons, but this Baltimore native has contributed more than just home runs and bone-jarring tackles.

Jordan is an **Emmy award-winning sports analyst** and a recurring broadcast personality for the MLB Network, Sports South, and ESPN. As a lead analyst for the Atlanta Braves, he has been in the homes of millions of sports lovers every week.

In 1998, he founded the Brian Jordan Foundation, a non-profit organization providing education, physical and mental resources to help young people and their families. Now, a highly sought-after speaker and author, Jordan, most recently, began displaying his considerable talent as a writer. His best-selling children's book entitled, "I Told You I Can Play" is a brilliant chronicle of how he followed his heart to show young people that they can do anything if they put their minds to it.

His second children's book entitled "Overcoming the Fear of the Baseball" details a childhood experience when Jordan was hit in the face with a fastball. Instead of calling it quits, he was forced to face his fear and returned to the baseball field where he went on to play 18 years of Major League Baseball. A third book tackles bullying, providing positive messaging for youth.

As a speaker, Jordan captivates audiences with his engaging storytelling and valuable lessons on perseverance, teamwork, and leadership.

He has lived a full and exciting life, yet a humble man.

BOOK BRIAN JORDAN